

Dairy Innovation Hub
SOP

Open access publishing for Hub-funded research products at UW–Madison

Updated: 6/23/2023

Background on Open Access:

[*From the UW–Madison Libraries:*](#)

The label “open access” is used to describe processes, business models, license terms, content platforms, and information resources. The use of the label can be inconsistent and misleading. The site linked above, and the external resources referred to attempt to provide some context and information to help members of our university community understand the issues and make informed decisions about navigating their rights as authors and users of academic information.

By removing financial and legal barriers, Open Access enables teachers, scholars, and learners to find academic information and to use that information to make new discoveries, create new works, and advance human knowledge. In considering how best to support a shift to more open access, we must recognize that scholars, students, commercial publishers, university publishers, academic institutions, emerging tech companies, taxpayers, and governments all approach the opportunities afforded by the digital environment with their own set of pressures and priorities.

The concepts of Open Educational Resources, Open Data, Open Source Software, and Open Research Practices share this core idea that Open means “free to use + permission to modify, share, or reuse,” and allows more people to benefit from more information than ever before.

Relevancy to the Dairy Innovation Hub:

The Dairy Innovation Hub, which the state of Wisconsin supports through a \$7.8 million investment per year, harnesses research and development at UW–Madison, UW–Platteville and UW–River Falls campuses to keep Wisconsin’s \$45.6 billion dairy community at the global forefront in producing nutritious dairy foods in an economically, environmentally, and socially sustainable manner.



Consistent with many public funding agencies, the Hub encourages PIs to publish journal articles in “open access” format to help with public accessibility and transparency. Because the Hub is funded by the State of Wisconsin, communicating outcomes and impact is particularly important.

Open access publications for Hub-funded research (via grants and Hub faculty)

Beginning September 1, 2023, all Hub RFPs will include a requirement, and opportunity to budget for, open access publications of work from that funding. In addition, academic journal publications from Hub-funded faculty are encouraged to be published in open access.

We understand the expense associated with open access. As we make this transition, there will be matching funds dedicated for publications that would benefit from open access if the target journal charges a different amount for traditional vs. open access.

The Hub will prioritize publications that have a direct impact or applicability on the end user (i.e., farmer, cheesemaker, etc.). If a PI has a paper that fits these criteria, they can submit it for consideration for a 50% match for open access publishing costs in cases where there is a fee difference. **To apply for the match, please complete [this Qualtrics form](#).**

Contact: Maria Woldt, (maria.woldt@wisc.edu 608-265-4009) program manager for the Dairy Innovation Hub will be your main point of contact for open access publishing.