

Notes compiled by Kara Luedtke

Participants: Mitch Breunig, Dave Daniels, Krista Knigge for Angela James, Steve Kelm, Shelly Mayer, Tera Montgomery, Rami Reddy, John Umhoefer, Heather White (faculty director, ex officio)

Absent: Aric Dieter, Scott Rankin, Kent Weigel

Guests: Dale Gallenberg, Kate VandenBosch, Wayne Weber

Kara will be sending some follow-up details, including a request for bios

Campus updates (will be more robust when we meet in person)

- UW-Platteville (Wayne Weber)
 - Tera Montgomery will be providing a lot of leadership and direction. She has been working on this endeavor since the beginning.
 - Will be working on how to allocate our budget
 - Technology applications
 - Faculty hires
 - Fellowships
 - Want to engage industry partners on spending priorities
- UW-River Falls (Dale Gallenberg)
 - Steve Kelm will be providing a lot of leadership and direction, like Tera. And has been working on the Hub since day one.
 - Looking to work across the spectrum
 - Faculty
 - Equipment and facilities updates
 - Thinking about how we better incorporate major research functions for faculty who have majority teaching positions
 - Certainly want to get the input of this group before doing much more than laying the groundwork
 - Looking forward to the collaborations
- UW-Madison (Kate VandenBosch)
 - We have the beginnings of local steering committee:
 - Heater White, Kent Weigel, Troy Runge, Scott Rankin
 - Looking to add people in social sciences and in agronomy or soil science
 - How can we spend what we have been given in the first year and plan long-term?
 - Calls for proposals
 - Postdoctoral researcher call is already out (<https://ecals.cals.wisc.edu/2019/10/21/dairy-innovation-hub-request-for-proposals-for-postdoctoral-fellowships/>)
 - Equipment and infrastructure needs
 - Short-term, high impact proposals that will likely address recommendations from the Dairy Task Force 2.0

- Brainstorming sessions on what the big research targets should be and what we need to do to be ready to take those on
- Look forward to bring these ideas to the Advisory Council when we meet in person

In-person, kick-off meeting

- Trying to get everyone there, but scheduling looks difficult
 - Try another Doodle poll
 - Make provisions for people to call in if necessary
- Agenda
 - Overview of organization and operating principles
 - Select chair of the Advisory Council (think about this in advance)
 - Discuss Hub priorities and campus plans
 - Think about this question in advance: What are the daring questions that will launch the dairy industry into the next quarter century?

Questions and discussion

- How are campuses handling inquiries/requests for proposals?
 - Madison is handing funding requests with proposals that will be evaluated by a team against the values of the Hub
 - Review panels
 - Have considered appropriate size of funding allocations to create some boundaries
 - Require a short summary with the postdoc call that could be shared with the council
 - Key part of the proposal is requiring how it fits with the Hub
 - Platteville is structured differently with fewer people
 - We have a good idea of what we want to do, but want feedback from the Advisory Council
 - We want to look at gaps we can take advantage of, especially in our region
 - River Falls imagines a different approach to establishing capacity and building infrastructure that might be proposal base
 - Three deans constitute a Leadership Committee that can tackle these issues
- Shelly: The legislature and the citizens who are investing in us will want results. We need to report back to the citizens of the state and the world. We are investing in great minds that have the capacity to take us in that direction. We are going to be watched, with high expectations.
- Campuses agree
- Dave: As a dairy farmer, I know the Dairy Task Force 2.0 did a lot of work and I'm hoping that we can take a look at some of the recommendations. I agree that accountability is important.
 - Heather: Some of the Task Force questions are out of the scope for what we can address, but many are things we can address. We are working on a call for short-term, high-impact projects that will address Task Force recommendations and will be looking for feedback on the proposals we receive.